



**UNTIL THE
LAST CHILD[®]**

THE UTLC STORY



I am a 150 year old problem

Canada has over 30,000 foster children awaiting a permanent home.



HOW DID WE END UP HERE?

The current system that manages child welfare issues is **COMPLEX, COSTLY AND FRAGMENTED.**

Each province has its own model. There is **NO NATIONAL TRACKING SYSTEM.**

LACK OF ACTION on the part of political and corporate Canada to prioritize child welfare.



THE ISSUE

WE BELIEVE every child is entitled to a loving permanent home at the earliest opportunity – that will set them up for success.

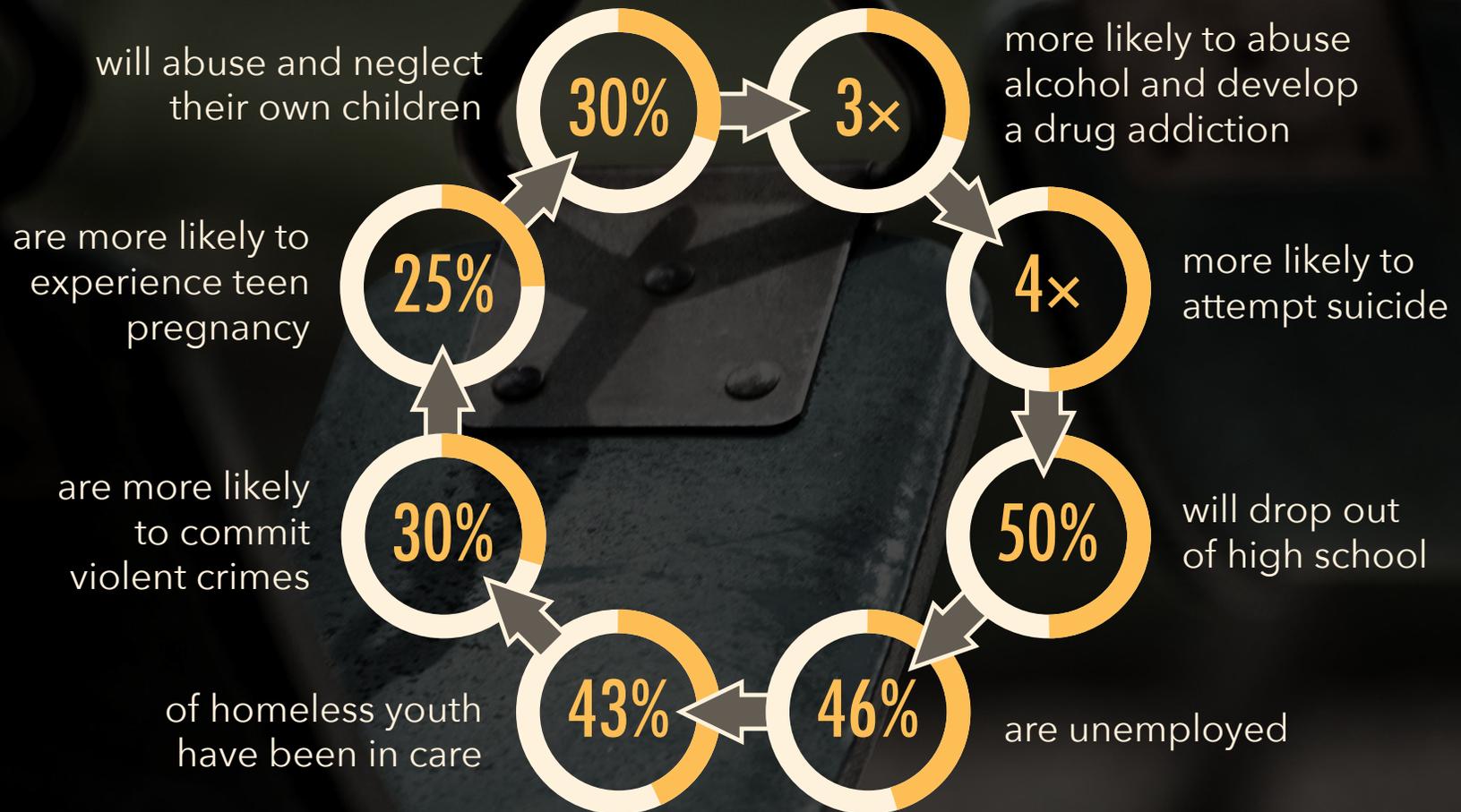
There are **OVER 30,000** Canadian kids who don't have one.

The success rate for finding permanent homes could be **AS FEW AS 5%** per year.

Our failure to prevent these kids from falling through society's cracks will cost Canada **\$7.5 BILLION** according to the Conference Board of Canada.

A VICIOUS CYCLE OF UNINTENDED CONSEQUENCES

For youth who have aged out of government care



- * "Youth Leaving Care - How Do they Fare" by MISWAA - childhelp.org
- * 25 is the New 21
- * Conference Board of Canada Report - Success for All
- * When Youth Age Out of Care - Where to from There
- * <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC1472845/>

WHERE THE KIDS ARE

Indigenous Children Are Over-Represented in Foster Care

UTLC is actively supporting this challenge



Aboriginal children 14 and under
Represented 7% of all children
In Canada in 2011



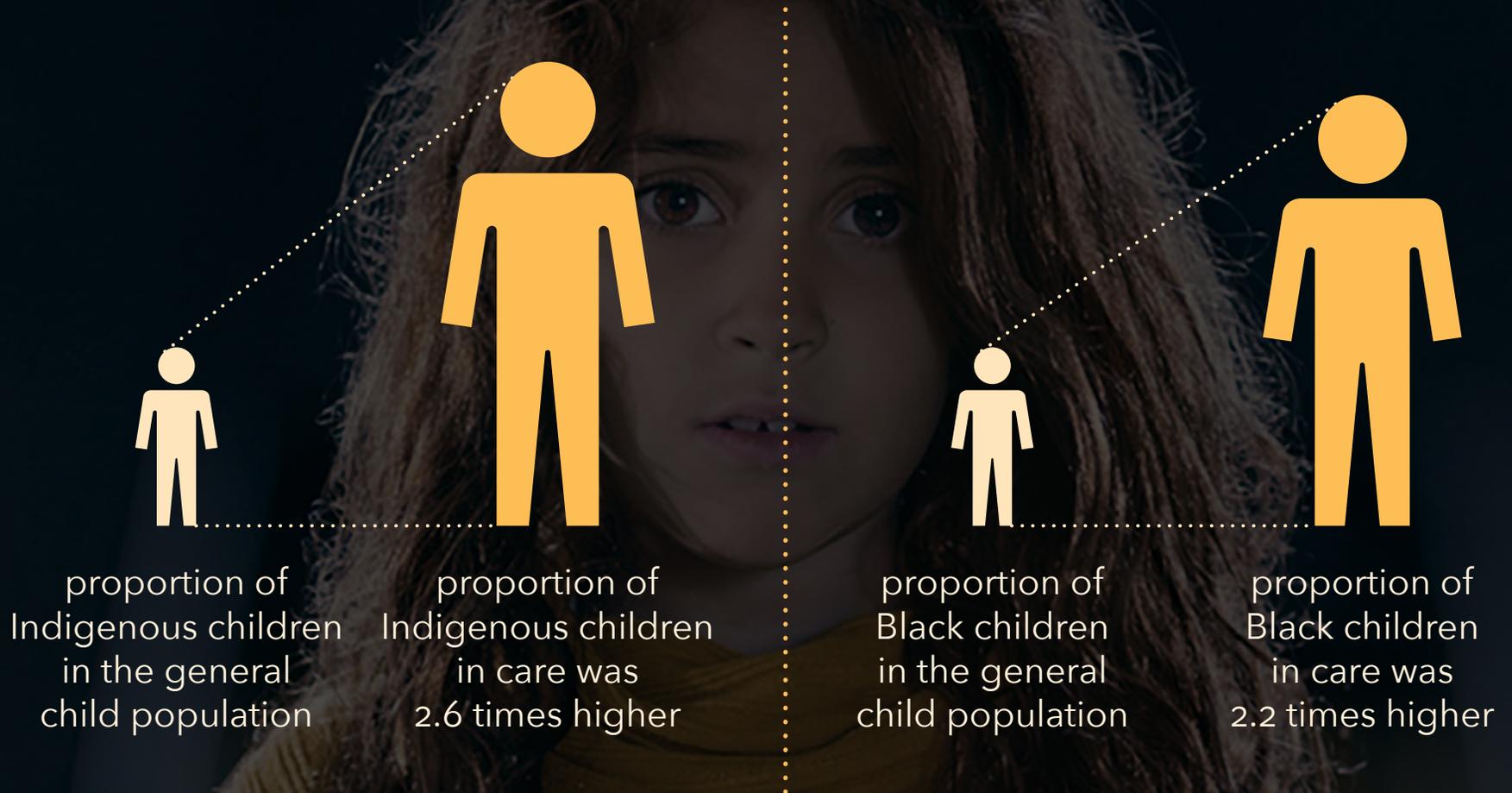
Yet they accounted for
48% of all foster children
In the country

Source: *The Globe and Mail*, April 13, 2016

 = 2 children

OVER-REPRESENTED IN ADMISSIONS INTO CARE

UTLC is actively supporting this challenge



Source: Ontario Human Rights Commission Report, 2018-19

WHO WE ARE

Until The Last Child exists so that every child who needs **"BELONGING"** with a nurturing family gets one. Working alongside child welfare entities, we fund innovation and provide business expertise to help them be more effective than with public sector resources alone.

WE HELP THEM COMPLETE CANADIAN FAMILIES.

WITH US

Deloitte. BCG corus. pwc

KINROSS

MaRS | CENTRE FOR IMPACT INVESTING

GOWLING WLG

GOOGLE CANADA
Natasha Walji
Head of Industry, CPG

TERRY O'REILLY
CBC Radio Host
Under The Influence

Professor Julie Wilson
Malcolm Wiener Center for Social Policy
at the HARVARD KENNEDY SCHOOL

G & CO | GOODMAN & CO
INVESTMENT COUNSEL™

DDB° mccarthy
tetrault

MILLER THOMSON
AVOCATS | LAWYERS

HELPING KIDS FIND "BELONGING" – LOVING HOMES

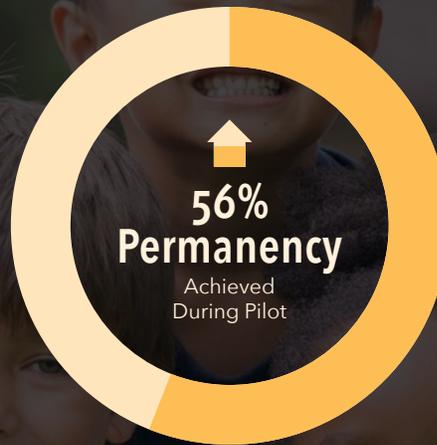
Innovation in Child Welfare

(Canadian Average Annual Permanency Rate is 5%*)



Bringing Families Together Pilot Project in Winnipeg, Manitoba

76% of the children served in the pilot achieved permanency according to the Manitoba Definition of Permanency within the pilot's 2 year time frame (2016 - 2018)



Opaskwayak Cree Nation Child and Family Services Pilot Project in Northern Manitoba

This pilot achieved a permanency rate of 56% (2018 - 2019)



Keeping, Finding, and Honouring Connections Pilot Project in Guelph, Ontario

Guelph achieved a permanency rate of 50% (2012 - 2014)

* According to: http://www.crin.org/en/docs/Canada_Canadian%20Coalition%20on%20the%20Rights%20of%20the%20Child%20Response%20to%20List%20of%20Issues_CRC.pdf

UTLC PILOT PROJECTS

KSMA Manitoba Child Welfare Project
(2024 - 2026)

Native Child and Family Services of Toronto
(2020 - 2025)

**Opaskwayak Cree Nation
Child and Family Services**
(2018 - 2019)

Children's Aid Society of Toronto
Kinship Search Program (2015)

**Family and Children's
Services of Guelph
and Wellington County**
Finding, Keeping, and
Honouring Connections
Pilot Project (2012 - 2014)

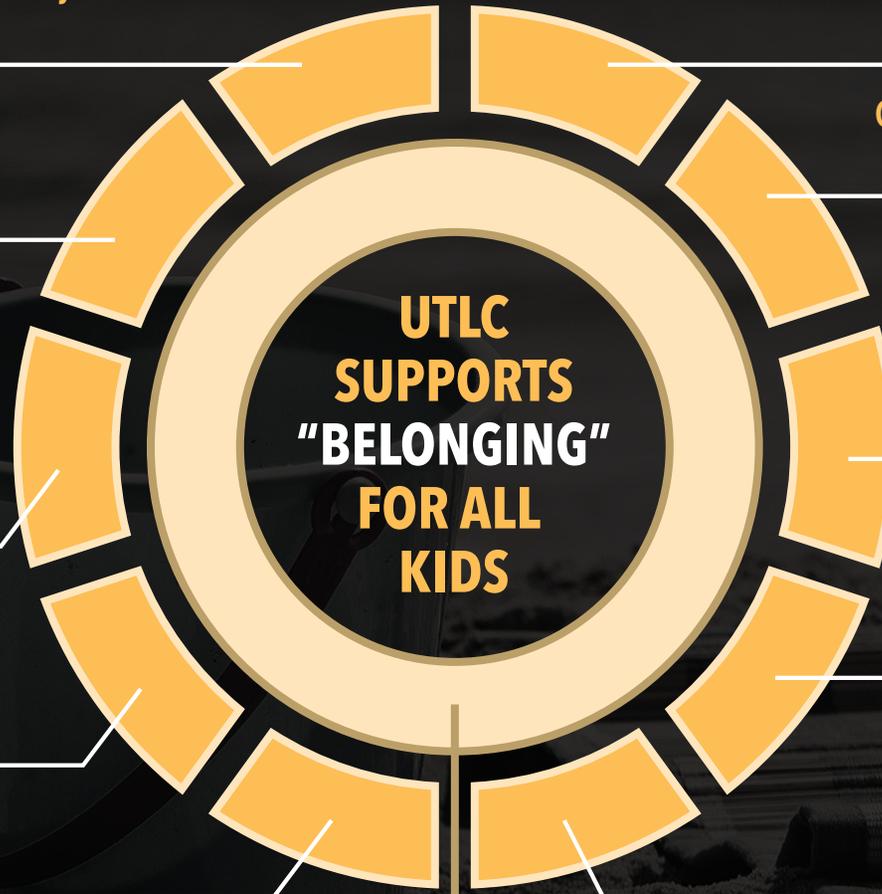
University of Manitoba
Development of "Made in
Manitoba Longitudinal
Wellness Indigenous" Model
(2020 - 2025)

**Bringing Families
Together Pilot Project**
Winnipeg, Manitoba
(2016 - 2018)

**Kinosao Sipi
Minisowin Agency**
Family Finding Project
(2020 - 2025)

Adoption Council of Ontario
Research Project (2014 - 2015)

**Manitoba Landmark
Social Impact Bond**
Restoring the Sacred Bond
Pilot Project (2018 - 2019)



UNDERSTANDING THE CANADA-WIDE ECONOMICS/SOCIAL POLICY COSTS

The Conference Board of Canada Report - Success for All, Investing in the Future of Children in Care



Ipsos Reid surveys find fewer than 8% of Canadians ranked “children at risk or in foster care” as their most important charitable cause.

CANADA'S CURRENT SYSTEM



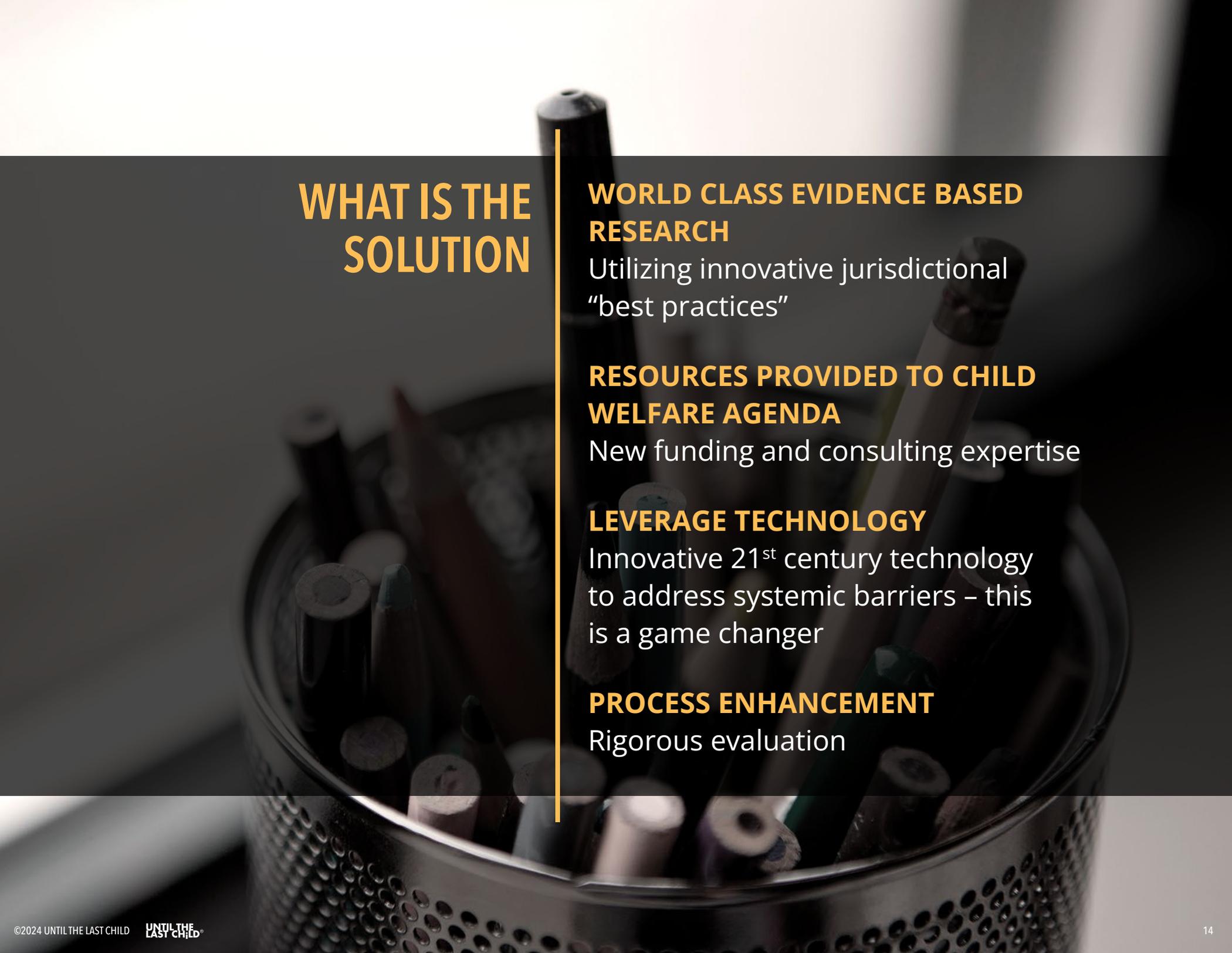
* Canadian Incidents Study of Reported Child Abuse and Neglect 2008 + Provincial Advocate for Children and Youth - 25 is the New 21 article



LET'S STOP THE CYCLE

Our vision:
30,000+ LOVING HOMES BY 2025.

**WE NEED CORPORATE CANADA
TO ADOPT US** and lead this
precedent-setting movement.



WHAT IS THE SOLUTION

WORLD CLASS EVIDENCE BASED RESEARCH

Utilizing innovative jurisdictional “best practices”

RESOURCES PROVIDED TO CHILD WELFARE AGENDA

New funding and consulting expertise

LEVERAGE TECHNOLOGY

Innovative 21st century technology to address systemic barriers – this is a game changer

PROCESS ENHANCEMENT

Rigorous evaluation

WE WILL SHATTER CONVENTIONAL WISDOM

Through a Collaborative and Culturally Relevant "BELONGING" Approach

RECALIBRATE THE AGENDA
Infuse New Resources

Metrics

**INNOVATIVE
THINKING UTILIZING
JURISDICTIONAL
BEST PRACTICES**

SET BOLD GOALS

100% Permanency by 2025

COLLABORATE

Business, Government, Academia,
Communities, Child Welfare

- * Harvard Business Review - Multiplication Philanthropy. Feb 2012
- * Harvard Business Review - A Unified Theory of Social Change. March 2012
- * Stanford Review, Social Innovation - Collective Impact. Winter 2011

*“In the past, the most powerful people in society were in religion and members of government,”
“In the last 50 years, it’s swung to business people being the most powerful and therefore I think enormous responsibility goes with this. They might think they should just carry on and make money, but they can also use their entrepreneurial skills to sort out the world’s problems.”*

Richard Branson
Globe & Mail, May 18, 2012



OUR PROMISE

Until The Last Child (UTLC) exists to help complete Canadian families.

We exist so that every child in Canada who needs a healthy, permanent home with a nurturing family gets one at the earliest opportunity.

There are over 30,000 children across our country awaiting a permanent home—yet as few as five percent of them find one. A 2013 Ipsos Reid survey found fewer than eight percent of Canadians ranked “children at risk or in foster care” as their most important charitable cause.

These children deserve better – we aim to change that.

UTLC works alongside child welfare entities, encouraging and supporting innovation. We provide funding and other necessary resources to enable

enhanced, stable outcomes for children in care—outcomes that cannot be achieved with public-sector resources alone. In many cases, child welfare agencies already have the creativity and best practice models they need, but lack the funding to implement.

We help child welfare entities maximize their effectiveness. Our four-pronged disciplined approach incorporates:

- World class evidenced-based research
- Robust process management, analysis and results accountability
- Provide a steady stream of funding and resources to child welfare entities
- Leveraging technology to address systemic barriers

UTLC is supported in this mission by corporate and individual donors, a

premier panel of business process experts, and some of North America’s most respected experts in child welfare.

The economic cost to society, the emotional suffering for children without permanent families, and the heartache often felt by those families that would care for them make this one of Canada’s most pressing issues—one that has remained too low a priority for more than a century.

With concerted effort, we are confident Canadian families will open their hearts and their homes – **Until The Last Child** is home.

OUR VISION:
30,000+ HOMES BY 2025.



You have the power to change their lives forever

ADOPT US

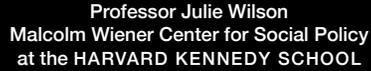
Funders

Advisors

Advocates

Volunteers

Our mentors are



Our corporate partners are





CONTACT US

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